



River City Days Grand Parade

Sunday, August 2, 2026 at 1:00pm

GENERAL INFORMATION

The parade is roughly 100 units and 1 mile in length. The parade duration is a maximum of 2 hours with full streets of spectators lining the route.

Your timely response is appreciated and will help to ensure we have everyone in the correct spots for the parade. Late entrants will be at the end of the parade & are subject to space availability. If you are interested in participating, please fill out the enclosed form and hold harmless agreement and return to the email or address listed on the form.

If you have any questions, please contact the Red Wing Area Chamber of Commerce at 651-388-4719 or email Michelle: michelle@redwingchamber.com.

RIVER CITY DAYS GRAND PARADE PARTICIPATION POLICY

The River City Days Grand Parade is a family-friendly community celebration designed to showcase local businesses, nonprofit organizations, schools, civic organizations, performing groups, community traditions, and the people who make our region a great place to live, work, and visit.

All parade entries should contribute to the celebratory nature of the event and be consistent with the values and purpose of River City Days.

The River City Days Committee reserves the right to approve, deny, remove, or relocate any entry that:

- Materially differs from the information provided in the application;
- Creates a safety concern for participants or spectators;
- Contains obscene, threatening, or unlawful content;
- Disrupts parade operations or interferes with the experience of participants or spectators;
- Is primarily intended as a protest, demonstration, or issue-advocacy activity rather than participation in the community celebration; or
- Is otherwise determined by the River City Days Committee to be inconsistent with the purpose of the event.

The River City Days Committee reserves the right to make final decisions regarding participation, placement, and parade operations.

Checklist of items to return with application:

____ Parade Form

____ Hold Harmless Form

____ Proof of insurance for any vehicles in the parade

____ Information to be read by parade announcer

____ Names of any units from your community you may want to be located by



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Name of Unit: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Phone: _____ Email: _____

Please specify type of unit. Check all that apply.

- | | | | |
|---|-------------------------------------|----------------------------------|---------------------------------------|
| ☐ Color Guard | ☐ Politician | ☐ Clowns | ☐ Drill Team |
| ☐ Antique Entries | ☐ Horse unit | ☐ Walking | ☐ With own car |
| ☐ Other-Explain: _____ | | | |

☐ Float--Town/Festival Name: _____

If applicable, include Queen's Name, Attendant's Name, and another other necessary information.

Dimensions of Float: (important for line-up) Length _____ Width _____ Height _____

Please provide a detailed description of your parade entry, including any theme, decorations, signs, banners, costumes, activities, or special features:

Will your entry display signs, banners, flags, or messaging?

☐ Yes ☐ No

If yes, please describe:

Does your unit have music or make noise?

☐ Yes ☐ No

If yes, please explain:

Will your unit distribute any handouts, literature, promotional materials, or other items?

☐ Yes ☐ No

If yes, please describe:

Please describe the primary purpose of your participation in the parade:

UNIT FEES:

☐ Commercial & Political/Campaign Units: \$250

☐ Commercial & Political/Campaign Units Premium Placement (front 1/3 of parade lineup): \$300

☐ Non-Profit Organization: \$75

☐ Non-Profit Organization w/ Premium Placement (front 1/3 of parade lineup): \$125

IF YOU ARE A PERFORMING UNIT, WHAT IS THE REQUIRED FEE? _____

Please return this application as soon as possible to:

Red Wing Area Chamber of Commerce

c/o Michelle Larson

439 Main St.

Red Wing, MN 55066

OR scan and email to Michelle@redwingchamber.com

Any questions please contact the Chamber at 651-388-4719.

PARADE PARTICIPANT CERTIFICATION

I certify that the information provided in this application accurately describes our parade entry, including any planned signage, displays, music, handouts, themes, and activities.

I understand that material changes from the approved application, or participation that is inconsistent with the purpose of the River City Days Grand Parade, may result in removal from the parade and/or denial of future participation.

Signature: _____

Date: _____

STANDARD HOLD HARMLESS AGREEMENT

Name: River City Days Parade

Location: Red Wing, MN

Date/Time: Sunday, August 2, at 1:00pm

1. We understand that we are participating in the River City Days Parade on a totally voluntary basis and that we are NOT under any obligation or compulsion to participate in these activities. We further understand that this parade is sponsored by the Red Wing Area Chamber of Commerce.
2. Our staff has received a briefing on the parade. They have a basic understanding of the activities involved in participating and further choose to participate willingly.
3. We understand that our own safety is our responsibility. We hereby agree to assume the risks of injury which may be involved in the activities of the arts and crafts fair and hereby agree to hold harmless, defend and indemnify the Red Wing Area Chamber of Commerce and its volunteers, City of Red Wing and its elected officials and any organization whether private or public, which may be involved with the parade or River City Days.
4. We further assume the responsibility for damage or injury to any other person, private property, or possessions that we may cause through any of our actions whether deliberate or accidental.
5. As parade participants we understand we are responsible for our own personal health/medical and liability insurance that will cover us/them during the show. This personal health/medical insurance policy must be in effect and will be used in case of injury. We further understand that Red Wing Area Chamber of Commerce, nor any other agency; will cover any medical costs incurred due to injury during this voluntary participation in the arts and crafts fair.
- 6. We understand that all food items handed out must be individually wrapped for the safety of all parade spectators.**
7. We understand that THIS DOCUMENT MUST BE COMPLETED AND RECEIVED BY THE RED WING AREA CHAMBER OF COMMERCE if proof of insurance is not able to be provided by the vendor.
8. Remit to: Red Wing Area Chamber of Commerce, 439 Main St, Red Wing, MN 55066
9. We have read the entire contents of this document and totally understand/accept the circumstances and conditions under which we may participate in the parade during River City Days. We have shared this information with anyone in our party who may be involved.

Signed: _____ Date: _____