



River City Days Grand Parade – Sunday, August 2, 2026

Dear Parade Participant,

River City Days is around the corner! We would like you to consider participating in Red Wing's 43rd Annual River City Days Parade. Our Grand Parade will be held on Sunday, August 2, 2026, starting at 1:00pm. The parade is roughly 100 units and 1 mile in length. The parade duration is a maximum of 2 hours with full streets of spectators lining the route.

Your timely response is appreciated and will help to ensure we have everyone in the correct spots for the parade. Late entrants will be at the end of the parade & are subject to space availability. If you are interested in participating, please fill out the enclosed form and hold harmless agreement and return to the email or address listed on the form.

If you have any questions, please contact the Red Wing Area Chamber of Commerce at 651-388-4719 or email Michelle: michelle@redwingchamber.com.

Sincerely,

Michelle Larson
President/CEO
Red Wing Area Chamber of Commerce



Checklist of items to return with application:

- Parade Form
- Hold Harmless Form
- Proof of insurance for any vehicles in the parade
- Information to be read by parade announcer
- Names of any units from your community you may want to be located by



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Name of Unit: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Phone: _____ Email: _____

Please specify type of unit. Check all that apply.

- Color Guard Politician Clowns Drill Team
 Antique Entries Horse unit Walking With own car
 Other-Explain: _____

Float--Town/Festival Name: _____

If applicable, include Queen's Name, Attendant's Name, and another other necessary information.

Dimensions of Float: (important for line-up) Length _____ Width _____ Height _____

Does your unit have music or make noise? Yes No

If yes, please explain: _____

Does your unit have a handout? Candy Toy/Trinket Sticker/coupon
 Other, please describe: _____

UNIT FEES:

- Commercial & Political/Campaign Units: \$250
 Commercial & Political/Campaign Units Premium Placement (front 1/3 of parade lineup): \$300
 Non-Profit Organization: \$75
 Non-Profit Organization w/ Premium Placement (front 1/3 of parade lineup): \$125

IF YOU ARE A PERFORMING UNIT, WHAT IS THE REQUIRED FEE? _____

Please return this application as soon as possible to:

Red Wing Area Chamber of Commerce
c/o Michelle Larson
439 Main St.
Red Wing, MN 55066

OR scan and email to Michelle@redwingchamber.com

Any questions please contact the Chamber at 651-388-4719.

STANDARD HOLD HARMLESS AGREEMENT

Name: River City Days Parade

Location: Red Wing, MN

Date/Time: Sunday, August 2, at 1:00pm

1. We understand that we are participating in the River City Days Parade on a totally voluntary basis and that we are NOT under any obligation or compulsion to participate in these activities. We further understand that this parade is sponsored by the Red Wing Area Chamber of Commerce.

2. Our staff has received a briefing on the parade. They have a basic understanding of the activities involved in participating and further choose to participate willingly.

3. We understand that our own safety is our responsibility. We hereby agree to assume the risks of injury which may be involved in the activities of the arts and crafts fair and hereby agree to hold harmless, defend and indemnify the Red Wing Area Chamber of Commerce and its volunteers, City of Red Wing and its elected officials and any organization whether private or public, which may be involved with the parade or River City Days.

4. We further assume the responsibility for damage or injury to any other person, private property, or possessions that we may cause through any of our actions whether deliberate or accidental.

5. As parade participants we understand we are responsible for our own personal health/medical and liability insurance that will cover us/them during the show. This personal health/medical insurance policy must be in effect and will be used in case of injury. We further understand that Red Wing Area Chamber of Commerce, nor any other agency; will cover any medical costs incurred due to injury during this voluntary participation in the arts and crafts fair.

6. We understand that all food items handed out must be individually wrapped for the safety of all parade spectators.

7. We understand that THIS DOCUMENT MUST BE COMPLETED AND RECEIVED BY THE RED WING AREA CHAMBER OF COMMERCE if proof of insurance is not able to be provided by the vendor.

8. Remit to: Red Wing Area Chamber of Commerce, 439 Main St, Red Wing, MN 55066

9. We have read the entire contents of this document and totally understand/accept the circumstances and conditions under which we may participate in the parade during River City Days. We have shared this information with anyone in our party who may be involved.

Signed: _____ Date: _____